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Interview dates: January 10-12, 2005 Interviews: 1,000 adults Margin of error: ±3.1 for all adults

#### THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS RELEASE DATE: JANUARY 13, 2005 PROJECT #81-5139-12

NOTE: all results shown are percentages unless otherwise labeled.

#### **REGISTERED VOTERS/ PARTY AFFILIATION**

1. Are you currently registered to vote at this address, or not?

	ALL
	<b>A</b> DULTS
Yes	77
No	23
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?\*

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	22
Moderately Republican	22
Definitely Independent/neither	10
Moderately Democrat	25
Strongly Democrat	20
Refused/not sure	1
Total Republican	44
Total Democrat	45

<sup>\*</sup> Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 44% Republican, 45% Democrat. For the respondents asked later in the survey, the results were 44% Republican, 46% Democrat.

# PRE-INAUGURATION STUDY

As you may know, President Bush's second term officially begins Thursday, January 20.

1. Do any of the following words describe your own feelings as you think ahead to President Bush's second term in office?

ALL ADUL	.TS		
1/10-12/	05		
	Yes	<u>No</u>	Not <u>Sure</u>
Hopeful	60	39	1
Angry	21	<i>7</i> 9	-
Excited	28	72	-
Worried	47	53	-

Do any of the following words describe your own personal feelings about the election of George W. Bush to a second term as President of the United States?

ALL ADUL	TS		
11/19-21/	04		
	Yes	<u>No</u>	Not <u>Sure</u>
Hopeful	55	45	-
Angry	22	78	-
Excited	34	65	1
Worried	45	55	-

2. I'm going to read you a list of seven issues and I'm going to read the list twice. Please tell me which <u>one</u> issue should be the highest priority for President Bush in his second term.

	All Adults	REGISTERED VOTERS
	1/10- <u>12/05</u>	11/3- <u>5/04</u>
The situation in Iraq	31	27
The economy and jobs	23	18
Terrorism	15	23
Health care	11	14
Social Security	9	NA
Education	7	7
Taxes	2	2
(NOT READ) Other	1	2
Not sure	1	-

3. How likely is it that a stable, democratic government will be established in Iraq? Is it ...

	1/10-	12/6 -	4/16-	4/5 -
	<u>12/05</u>	8/04	18/04	7/04
Very likely	9	9	11	10
Somewhat likely	<i>37</i>	38	44	40
Not too likely	33	32	31	33
Not at all likely	20	19	13	16
Not sure	1	2	1	1
Total Likely	46	47	55	50
Total Not Likely	<i>53</i>	51	44	49

4. Compared to four years ago, do you think relations between the United States and other countries are better, worse, or about the same?

Better	10
Worse	50
About the same	39
Not sure	1

5. Now I'm going to read you some words that might be used to describe a person. As I read each word, please tell me whether you think the word describes George W. Bush, or not.

			Not
	<u>Yes</u>	<u>No</u>	<u>Sure</u>
Likeable			
ALL ADULTS	20	20	
1/10-12/05	66	33	1
REGISTERED VOTERS	07	00	
10/18-20/04	67	32	1
10/4-6/04	68	31	1
9/7-9/04	70	30	-
8/3-5/04	67	32	1
7/5-7/04	66	33	1
Honest			
ALL ADULTS			
1/10-12/05	53	45	2
REGISTERED VOTERS			
10/18-20/04	53	46	1
10/4-6/04	53	45	2
9/7-9/04	56	43	1
8/3-5/04	53	45	2
7/5-7/04	53	46	1
Strong			
ALL ADULTS			
1/10-12/05	65	34	1
REGISTERED VOTERS		0,	•
9/7-9/04	73	27	_
8/3-5/04	70	29	1
	70	23	•
Intelligent			
ALL ADULTS			
1/10-12/05	62	37	1
REGISTERED VOTERS			
9/7-9/04	63	36	1
8/3-5/04	63	37	-
7/5-7/04	63	36	1
Arrogant			
ALL ADULTS			
1/10-12/05	49	50	1
REGISTERED VOTERS	<del>7</del> ∂	50	1
7/5-7/04	52	47	1
	52	71	'
Dependable			
ALL ADULTS			
1/10-12/05	57	42	1

6. Looking ahead one year from now, do you expect your family's financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Much stronger	15
Somewhat stronger	24
About the same	42
Somewhat weaker	11
Much weaker	8
Not sure	-
Total Stronger	39
Total Weaker	19

#### **DEMOGRAPHICS**

NOTE: Results for demographic questions represent all adults unless otherwise ind
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- D1a. In what year were you born?
- D1b. Have you already had a birthday this year?

## (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	
50-64	25
65 and over	16
Refused/not sure	-

D2. Are you employed:

TOTAL EMPLOYED	63
- Full time	51
- Part time	12
Not employed	17
Retired	20
Refused/not sure	-

## (Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	18
Senior executive or manager	7
Clerical or administrative	7
Sales or services	9
A skilled trade or technical occupation	11
Blue-collar work or laborer	7
Farming or fishing	1
Other (VOL)	3
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	37

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	25
Some college but did not finish	22
Completed a two year college degree	13
Completed a four year college degree	20
Completed a post-graduate degree such	
as a Master's or Ph.D.	12
Refused/not sure	1

D5.	Are you currently married	?	
		Yes No Refused/not sure	59 41 -
D6.	Including yourself and any	y children, how many people are currently	/ living in your household?
		1	17 37 19 15 8 4
<b>(Q.D7a</b> - D7a.		SE WHO SAY MORE THAN ONE PERSO 6 years are currently living in your house	
D7b.	How many children ages	6 to 12 are currently living in your househ	old?
D7c.	How many children ages	13 to 17 are currently living in your house	ehold?
		ANY CHILDREN – NET	39 20 19 15 <b>60</b> 1
D8.	Do you currently own stoo	cks, bonds, or mutual funds?	
		Yes  No  Refused/not sure	50 48 2

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	38
1 time	19
2 times	11
3 times	6
4 times	6
5 to 9 times	9
10 to 14 times	
15 to 19 times	
20 to 24 times	1
25 times or more	-
Refused/not sure	3

Active Investors (5 times or more)...... 17

D10a.	Would you describe	vourself as a	born-again or	evangelical	Christian, or not?

Yes	36
No	62
Refused/not sure	2

D10b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant	48
Catholic	21
Mormon	2
Jewish	
Muslim	-
Other non-Christian religion	3
No religion	22
Refused/not sure	2

D11a. Are you of Hispanic ethnicity?

## (Q.D11b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D11a.)

D11b. Are you white, black, Asian, or some other race?

#### (RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black	
Hispanic	
Asian	1
American Indian	
Other	
Refused	1

D12. Could you please tell me your household income from all sources in 2004?

Under \$15,000	11
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	14
Refused/not sure	11

**METROPOLITAN STATUS:** 

## **REGION:**

**GENDER:** 

Northeast	20 23 35 22
Urban	37
Suburban	43
Rural	20

Male .....

Female .....

48

52